

## Royal Anglian Big Breakfast – 21 February 2026

### Location Leads Brief

Thank you very much for volunteering to lead your local Royal Anglian Big Breakfast. This brief is intended to give you all the information you need to run a successful Royal Anglian Big Breakfast event at a venue of your choice.

Concept is a Regimentally sponsored, locally run, informal and relaxed breakfast that will reconnect members of the Regimental family with others who live locally.

Intention is to co-ordinate all events to run on the morning of **Sat 21 Feb 26**, however if local arrangements require events can be held the week before or after.

As with last year, we hope to leave plenty of scope for individual leaders and groups to put their own stamp on the event depending on their venue/audience.

We are continuing to focus on Royal Anglian veteran engagement, particularly those who left the services in the last 10-15 years and have lost touch with the Regimental family. This also gives us the opportunity to build connections with local communities and charitable organisations for long term benefit to the Regiment.

We must stress that this is not the Royal Anglian Regiment sponsoring an existing veteran's breakfast club. We would hope that some groups will continue to meet longer term.

You are free to select a venue within your location, pubs, clubs or cafes may all be suitable. Please try and make your selection by **Thu 15 Jan 26** and inform Gavin Good, preferably via email. If possible, pick a venue that may enable you to meet again in the future.

RHQ will not pay to hire the venue; we are looking for places that will welcome supporting the event. RHQ ([steve.armon.rhq@gmail.com](mailto:steve.armon.rhq@gmail.com)) & ([mick@focusecommerce.co.uk](mailto:mick@focusecommerce.co.uk)) will be advertising the event via traditional and social media including being active on existing Facebook pages to support the event.

Posters will be provided for each location, and you will have your own group on Royal Anglian Connect to help spread the word.

We will also manage a WhatsApp group to enable you to share ideas or ask any questions you may have. This will likely be the same group as BB25 but renamed.

The Regiment will provide £10 for every person attending your event. Funding options:

- BACS transfer in advance and supply receipts + change post event.
- Pay up front and receive BACS transfer after submitting receipts.

Please keep in touch with your area secretary, Gavin Good or Tim Brown, and for specific questions contacts are below:

General – Gavin Good - 07572071042 [Gavin.Good103@mod.gov.uk](mailto:Gavin.Good103@mod.gov.uk)

Media/Comms – Steve Armon - 07585 575456 [steve.armonrhq@gmail.com](mailto:steve.armonrhq@gmail.com)

Finance – Mark Goldsmith - 01284 752394 [Mark.Goldsmith101@mod.gov.uk](mailto:Mark.Goldsmith101@mod.gov.uk)

Area Secretary 1 – Gavin Good [Gavin.Good103@mod.gov.uk](mailto:Gavin.Good103@mod.gov.uk)

Area Secretary 2 – Tim Brown [Timothy.Brown133@mod.gov.uk](mailto:Timothy.Brown133@mod.gov.uk)